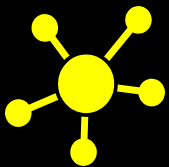


LIVEAIR

Your Global Messaging Partner



COONZ
LIVEAIR



Who are
we?

What do we do?

What's our reach?

WE ARE TEAM LIVEAIR

On a mission to reimagine people engagement

At Liveair, we started out with a unique idea—if we are not learning something new every day, we are not moving forward.

Liveair works with *Governments, Enterprises and Resellers* across the globe to deliver Enterprise Mobility Solutions needed to engage with their people and customers.

15,00,00,000

15 Crore! That's how many messages
we deliver. Every Month.



**Over 3,100
customers
keep us on
our feet
everyday.**

What makes Team Liveair tick?

Resellers



Our whitelabel N-Tier reseller solution coupled with an industry-first virtual credit system, instant Sender ID approval and an easy to use MIS makes adding new customers a breeze.

Enterprises



Powerful Analytics, Transparent Reports, Multi Operator Connectivity and API integration gives enterprises a robust and dependable messaging platform.

The Team



Our people are our greatest asset and biggest differentiator. They are passionate about results and also believe in having a lot of fun along the way.

Hello!

I am Aakriti Raina

I manage Sales Ops at Liveair.
You can reach me on
aakriti@liveair.in



Six Reasons You'll Love Liveair



**Two Way
Communication**



**Instant SenderID
Approval**



**Virtual Credits
for Resellers**



**High Priority
Gateways**



Voice Broadcasts



**HTTP, XML, SMPP
Connectivity**

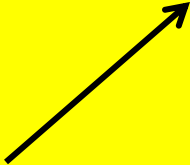
Why Liveair



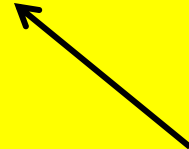
01

**Built in Two Way
Communication**

Track SMS



Virtual Numbers





Track SMS

9	952	386	360x640	Chrome	Android 4.4.4	Bengaluru	Bangalore Urban	India	111.93.130.130	2016-01-21 14:18:31	10, Outer Ring Rd, Dollar Scheme Colony, Stage 1, BTM Layout, Bengaluru, Karnataka 560068, India
10	952	893	487x866	Safari	Android 4.0	Bengaluru	Bangalore Urban	India	1.39.63.6	2016-01-21 16:48:11	10, Outer Ring Rd, Dollar Scheme Colony, Stage 1, BTM Layout, Bengaluru, Karnataka 560068, India
11	949	171	360x640	Chrome	Android 5.0.2	Bengaluru	Bangalore Urban	India	111.93.130.130	2016-01-21 16:48:47	10, Outer Ring Rd, Dollar Scheme Colony, Stage 1, BTM Layout, Bengaluru, Karnataka 560068, India
12	982	000	375x667	Safari	iOS 9.2.0	Pune	Pune	India	106.78.172.98	2016-01-21 17:59:39	Jadhe Chambers, Jedhe Prasad Rd, Guruwar Peth, Pune, Maharashtra 411002, India
13	984	000	320x534	Chrome	Android 4.1.2	Chennai	Chennai	India	1.39.60.82	2016-01-21 17:59:50	Ekambareswar Agraharam St, Edapalaiyam, George Town, Chennai, Tamil Nadu 600003, India
14	982	193	360x640	Chrome	Android 5.0	Udaipur	Udaipur	India	106.215.134.234	2016-01-21 18:00:34	Hiran Magri Main Rd, Nokha, Sector 4, Pooja Nagar, Hiran Magri, Udaipur, Rajasthan 313001, India
15	985	494	360x640	Chrome	Android 5.0.2	Mumbai	Mumbai Suburban	India	106.194.83.156	2016-01-21 18:28:46	Mahanlal Nathulalji Chawl, Station Rd, Gandhi Nagar, Vikhroli West, Mumbai, Maharashtra 400083, India

Send URL based SMS campaigns and get analytics of clicks on your link.

- ⦿ The click's mobile number
- ⦿ Their exact location
- ⦿ Their operating system
- ⦿ Date/Time it was clicked
- ⦿ IP Address



Virtual Numbers

[Campaign Details](#) [Show Graph](#) [Show Time Graph](#) [Fetch Expenses](#) [Usage Report](#)

View Campaign

Show entries Search:

SL NO	SOURCE	CALLED FROM	DATE TIME	STATUS	CALL TYPE	TOTAL DURATION (SEC)	TRACKING NUMBER	CALL RECORDING
1	SMS	9190080100353	2016-09-03 11:17:51	Call Abandoned	Retargeting	10	918030029115	Call Recording
2	SMS	9190080100064	2016-09-01 11:14:41	Call Answered	Normal	230	918030029115	Call Recording
3	SMS	919016340320	2016-08-31 15:51:04	Call Answered	Normal	183	918030029115	Call Recording
4	SMS	919016361104	2016-08-31 15:36:23	Call Answered	Normal	234	918030029115	Call Recording
5	SMS	919016361104	2016-08-31 15:35:11	Missed Call	Retargeting	2	918030029115	Call Recording

Send call based campaigns and get analytics of calls on your virtual number.


- Free Virtual Number
- Call Status
- Call Date/ Time
- Call Recording
- Auto Caller Retargeting

Why Liveair



02

**Instant SenderID
Approval**

 Add New Sender ID 

Sender ID *

WRFLXI

Company Name *

Workflexi

Sample Message *

Workflexi. India's #1 work @ will portal. Sign up now and get your EMIs and House Rent covered if you get a job with us. Call 08030029114.

Save

Cancel

Instant SID Approval

Submit a Six character SenderID and start messaging instantly.

Why Liveair



03

**Virtual Credits for
Resellers**

Virtual Credits for Resellers

Credits - ()				
#	Application	Credit Type	Credit	Actual Credit
1	SMS	Promotional	584256	0
2	SMS	Transactional	598836	85407
3	SMS	Sender ID	1251080	205366
4	Voice	Transactional	67	0

1. Acquire Clients
2. Transfer Virtual Credits
3. Get Paid
4. Buy Actual Credits
5. Work on Postpaid!

Why Liveair



04

**High Priority
Gateways**

High Priority Gateways



- ⦿ Multi Operator Connectivity
- ⦿ Double Backup OTP Routes
- ⦿ Unicode & Dynamic messaging
- ⦿ SMPP Connectivity
- ⦿ 99.9% Uptime in 2016

Why Liveair



05

Voice Broadcasts



Voice Broadcasts

- ⦿ Custom CRI
- ⦿ DND Delivery
- ⦿ Redundant Routing
Systems
- ⦿ Traffic Analytics

Why Liveair



06

**HTTP, XML, SMPP
Connectivity**



HTTP, XML, SMPP Connectivity

- ⦿ Integrate any application
- ⦿ Or your Website
- ⦿ Send OTPs, Alerts
- ⦿ Make your product –
Transparent/ User Friendly

“

Your customer doesn't care how much you know until they know how much you care.

-Damon Richards



Multi Channel Support

24X7 - 365 Days. Access Support instantly.

- ⦿ Chat Inapp / Facebook
- ⦿ Email - *support@liveair.in*
- ⦿ Call - *08030030860*

- ⦿ **15 Minutes** - Our average response time to support emails in 2016



Digital India is Mobile Driven

So is your customer.

**There are 870
Million Mobile
Subscribers in
India.**



AND

**96% of people
who receive
text messages,
open them.**



**Stay
connected. All
the time**





It's easy to
become a
reseller





Pricing

Credentials

Username:
foodivry

Password:
NEMK1

	Transactional	SenderID	OTP
SMS	25,000 @10P	0	0
Voice	0	0	0
Total	INR 2,950	INR 0	INR 0

Grand Total: INR 2500 + 18% ST = INR 2,950



Our Offices

Where to find us

We'd love to hear from you, Call or mail us



Liveair, Bangalore



+91 8030030860



info@liveair.in



Thanks!

Any questions?

You can call me at

+91-7889397474

